



Permit #F00037160

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00037160

Type of Permit: FILMING

Release Date: 02/18/2011

Production Company KWP STUDIOS INC

Producer Joe Freed

Insured Company Name KWP STUDIOS INC

Director Rob Vilchez

Contact Phone No. 1 917-332-3109

1st AD Rob Vilchez

Contact Phone No. 2

Fax 917-332-3284

Production Manager Adam Kushner

Address 222 E 44TH ST, 4TH FL

FilmL.A. Coordinator Daniel Alvarez

NEW YORK, New York 10017

Production Title RACHAEL RAY

Location Manager Adam Kushner

Type of Production TV Talk Show

Primary Phone Office - 917-332-3109

Secondary Phone

Location Assistant Mark Johnson

Primary Phone Mobile - 570-352-8266

Secondary Phone

Fees

Permit Delivery Fee \$55.00

Total Permit Fee \$2,962.00

FILMLA FILM APPLICATION FEE \$625.00

Number of Locations 1

LA COUNTY - BEACH USE \$2,000.00

LA COUNTY FIRE REVIEW \$282.00



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	F00037160	Location Manager	Adam Kushner
Production Company	KWP STUDIOS INC	Primary Phone	Office - 917-332-3109
Insured Company	KWP STUDIOS INC	Secondary Phone	
Production Title	RACHAEL RAY		
Location Address	4135 Admiralty Way, Marina del Rey, CA, 90292		
Location Name	MOTHERS BEACH		
Location Type	Beach		
Location Description	LOS ANGELES COUNTY BEACH IN MARINA DEL REY		
Film Dates	2/21/2011 - 2/25/2011 06:00 - 22:00		
Open or Closed to the Public	Open		
Generic Conditions	All Vehicles must be parked legally. Must comply with attached Beaches and Harbors Conditions Must Maintain 5' Clearance on Sidewalks/Walkways Must maintain local/emergency access No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic		
Please see attached documents	BEACHES and HARBORS MOTHERS BEACH Dec 2009.pdf COUNTY PARKING LOT GUIDELINES.pdf BEACHES and HARBORS MARINA DEL REY CONDITIONS Dec 2009.pdf		
Equipment on Location	Type	Quantity	Personnel on Location
	Cast/Crew vehicles	2	Type Crew Quantity 5
Filming Activities	Camera & Equipment on Sand; Exterior Dialogue;		
Jurisdiction	Political: Los Angeles County - Supervisor District 4	Police: Los Angeles County Sheriff	Fire: Los Angeles County
Thomas Guide	Page: 671	Grid: J7	
Location Notes	RESERVATIONS FOR LOCATION MUST BE MADE THROUGH FILMLA'S PRODUCTION PLANNING DEPARTMENT No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.		
Approvals	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS		Dona Kordich
Coordinator Note	NO WATER ACTIVITY		
Parking	Base Camp Location Type : Private Parking Lot	Crew Parking Location Type : Private Parking Lot	

Special Filming Conditions for Los Angeles County Beaches

MOTHER'S BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No filming prior to 6:00 am or after 10:00 pm
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- No directional signs may be posted in Marina del Rey
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND.**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated.
Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 15 feet from pedestrian walkway**
- **Companies must fly cables over pedestrian walkway.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Must obtain prior approval to place vehicles and equipment on pedestrian walkway. Vehicles and equipment must be able to move in the event of an emergency**

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.

Special Filming Conditions for Los Angeles County Beaches

MARINA DEL REY

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No directional signs may be posted in Marina del Rey
- No filming on weekends.
- Sheriff or CHP officer required when filming on LA County roads within Marina del Rey.
- Street closure will be considered on a case-by-case basis. Intermittent traffic control allowed with two (2) CHP or Sheriff Officer during the hours of 9:00 am and 3:00 pm or after 7:00 pm
- Summer filming will be considered on a case-by-case basis.
- Companies may not make any alterations to structures within the County operated parking lots
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. Companies must contact PCI for parking arrangements prior to first film date.
- Companies may not place plywood or any other material over spikes in County operated parking lots. Must contact PCI to lower spikes.
- Companies filming on a dock or a boat in the Marina will be required to have an LA County Lifeguard for entire time of dock usage.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.